

GOOGLE HEART FRAMEWORK



	<i>Goals</i>	<i>Signals</i>	<i>Metrics</i>
<i>Happiness</i>			
<i>Engagement</i>			
<i>Adoption</i>			
<i>Retention</i>			
<i>Task Success</i>			

Use this sheet as a framework to facilitate discussion around what metrics are important to your project, what will signal their success, and how to measure them.